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**UNESCO CREATIVE CITIES NETWORK  
Paris, France**

**Subject: Barranquilla, Colombia - UNESCO, Creative Cities Network 2021.**

To whom it may concern

The BAT Colombia Foundation in its mission to promote, spread and preserve popular culture in all its manifestations, offering entrepreneurship tools to artists; contributing to the construction of the social fabric and the development of our nation, finding locally the foundations of our identity; has worked by the hand with regional and local entities of the department of Atlántico since 2000, contributing to the strengthening of culture and popular art, in popular art calls, in exhibitions, academic and pedagogical activities; in audiovisual productions and publications related to this topic. As well as in the Barranquilla's Carnival, taking a sample to several cities in Colombia, along with other festivals in the country, to generate spaces for cultural exchange and cultural audiences in the Colombian regions.

We are witnesses of the cultural richness of the city of Barranquilla in many aspects. The transformation processes that the city has undergone have become visible in the quality of popular artistic production and the cultural settings that have been opened to highlight art and handicrafts, which exalt regional identity and artistic manifestations such as Barranquilla's Carnival, Intangible Heritage of Humanity.

The commitment and management of public and private local and departmental cultural entities, in favor of culture and folk art, make Barranquilla an example of social and economic development, worthy of showing in the world. For this reason, the BAT Colombia Foundation attests to the application to the UNESCO of Barranquilla for entry to the Creative Cities Network in 2021.

Thanking you in advance for your attention, should you have any questions, please do not hesitate in contacting me.

Respectful greetings

Ana María Delgado Botero  
BAT Colombia Foundation Manager