

Barranquilla, May 16 2019.

UNESCO Creatives Cities Network
Culture Sector, Division of Creativity
Paris, France

To Whom It May Concern:

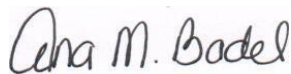
Within the framework of the call of the Creative Cities Network of UNESCO for the year 2019, and based on its terms and requirements, I am appealing to you, to support the nomination of the city of Barranquilla in the category of Crafts and Folk art.

Barranquilla has consolidated as the capital of creativity and culture in Colombia. The city is highly regarded throughout the world for its traditions, popular art, artistic production and cultural events based on the constant search for quality and excellence.

Our entity ProBarranquilla will offer its full support and resources in its backing of the city's candidacy. We firmly believe this is of absolute interest and great value for our region.

Should the city of Barranquilla be designated as a UNESCO creative city, our entity will offer all the support and accompaniment for the execution of an action plan. The plan will include the promotion of Barranquilla as a prime cultural destination both nationally and internationally as well as fostering further collaboration with other cities that are part of the network.

Sincerely,



Ana María Badel
Executive Director
ProBarranquilla